

LYFI

HOW TO
WEAR THE
SCARF AND
SHINE

NEW
GODDESS

Take the test and find
out which goddess you
are

20+ Ways to wear your scarf

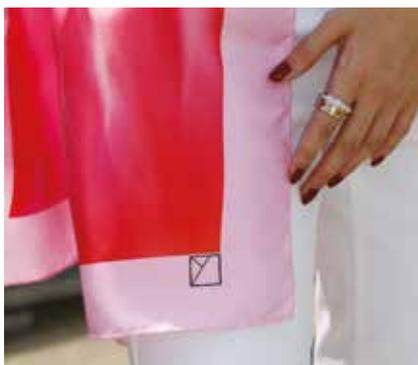
& to try it on many occasions all
winter & summer long



LYL BELGIUM MAGA

A b o u t
LYL BELGIUM
COLLECTION

4



S C A R V E S

8



B A N D E A U

18



B O X E S

20

ZINE

ISSUE 01



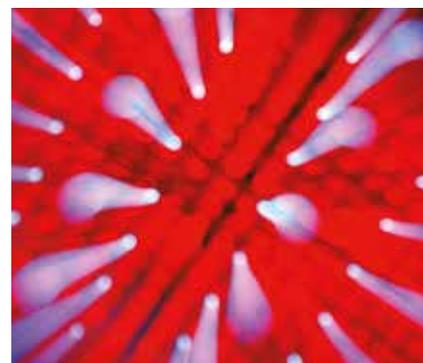
W H I C H
G O D D E S S A R E
Y O U ?
26



L A Y A L
A S S A K E R E H
F A S H I O N
27



Y V E S U L L E N S
A R T
53



ABOUT

LYL

The history of the LYL brand was born from a meeting between two Belgian artists, the fashion designer Layal Assakereh and the photographer Yves Ullens. Two sensitive personalities united by their passion for fashion and art.

Layal Assakereh is a stylist. Her creations have the particularity of being inspired by contemporary art, architecture, sculpture and street art. After studying graphic design, sewing and fashion design in Brussels, the young designer creates collections and prints for clothing brands and events. In parallel with this activity, Layal Assakereh draws her own creations with geometric and minimalist lines. Her meeting with Yves Ullens concretizes her desire to work with artists and allows her to extend her curiosity to other paths. Seduced by his abstract, colorful and positive universe, Layal Assakereh worked from images from Yves Ullens to create a collection of printed silk scarves. A timeless fashion accessory that enhances femininity with a creative and original touch of color.

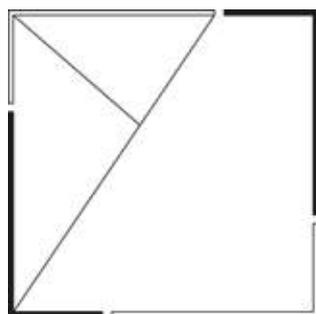
For almost twenty years, Yves Ullens has pursued an abstract photographic work marked by research on colour and light. His subjects are inspired by his travels and his daily life. All his photographs have the particularity to be realized with the camera. His works are exhibited in numerous international galleries and present in prestigious collections. Yves Ullens is a multidisciplinary artist who has always pushed the boundaries of the photographic medium to explore the creative possibilities of abstraction. In 2010, he collaborated for the first time with a Belgian fashion designer of Argentine origin, Déborah Velasquez, for the creation of an evening dress inspired by the colors of one of his photographs. The idea of doing other projects for fashion lingers materializes again meeting Layal Assakereh in 2018 with the launch of an original collection of high-end silk scarves.

“Goddess in the scarf”



The LYL scarf collection brings together seven silk models created from original photographs. Each scarf reflects a particular emotion associated with an image and the name of a goddess of Greek mythology. The idea is to transform each woman who wears the scarf, into a goddess of modern times. The scarves are made in Italy in a craft workshop that respects a know-how corresponding to the image of quality desired by the brand. Each model is limited to 29 pieces carefully packaged in a custom box with a booklet : 22 copies in a standard box and 7 numbered copies in a luxury gift box accompanied by a small signed print.

THE LOGO



The LYL logo consists of the letter association of the two designers' first name: LaYaL. & Yves. It reflects the features of the scarves:
- sleek lines, beauty, elegance and style
It is inspired by the elegance of the lines and the harmony of proportions of the Greek temples.



THE SCARVES





How to bring a new dimension to your style this summer.

A scarf is an essential accessory that complements any outfit. It can be worn many ways; around your neck, as a top, at the waist or as a head-band (-scarf).

Our scarves and bandeau are 100% silk twill with hand-rolled edges (Italian silk).

Scarf : 100 x 200 cm

Bandeau : 6 x 95 cm

M a d e i n B e l g i u m

Designed by Assakereh Layal based on

Yves Ullens abstract photographs



HERA

HERA IS THE PROTECTOR OF WOMEN AND THE GODDESS OF MARRIAGE, GUARDIAN OF THE FERTILITY OF THE COUPLE AND WOMEN IN CHILDBIRTH.

HER PROTECTIVE AND GENEROUS LIFE FORCE IS INFUSED TO THOSE AROUND HER.





ATHENA

ATHENA IS THE GODDESS OF WISDOM, MILITARY STRATEGY, CRAFTSMEN, ARTISTS AND SCHOOLTEACHERS.

A TEMPERAMENT. A DETERMINED ENERGY. COMMITTED ON ALL FRONTS, SHE GIVES EVERYBODY A CARESS: HER WISDOM IS DRAWN FROM HER EXPERIENCE.





HESTIA



HESTIA IS THE GODDESS OF THE HEARTH AND THE RIGHT ORDERING OF DOMESTICITY.

SHE RADIATES LIFE, DESIRES AND ENTHUSIASM. BRIGHT BY NATURE, SHE IRRADIATES HER SERENE SWEETNESS.



CHLORIS

CHLORIS IS A NYMPH ASSOCIATED WITH FLORA, GODDESS OF FLOWERS AND SPRING SEASON.

FLORAL AND NATURAL. IN HER WAKE, IT IS A GARDEN OF EDEN THAT BLOSSOMS CONSTANTLY.





EOS

EOS IS THE GODDESS OF THE DAWN.

A SUBTLE PROMISE RENEWED EVERY DAY, CONSISTING OF ILLUMINATING THOSE WHOM SHE TOUCHES INTENSELY WITH HER GRACE

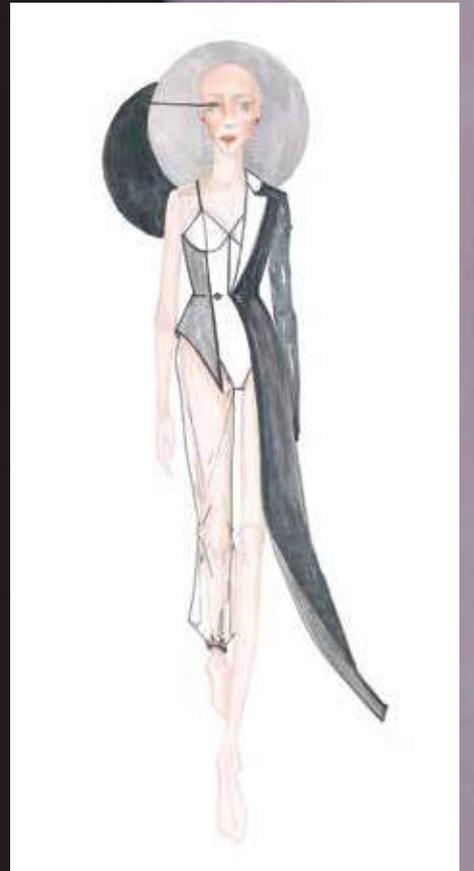




HECATE

HECATE IS THE GODDESS OF THE MOON.

DELICATE. FILLED WITH CONTRASTS. SHROUDED IN MYSTERIES. WHEN SHE REVEALS HERSELF, THEY FADE AWAY, LETTING HER DIAPHA-NOUS CLARITY EXPRESS IT-SELF.





PERSEPHONE



PERSEPHONE IS THE GODDESS OF THE UNDERWORLD AND HELL. SHE IS ALSO ASSOCIATED WITH THE RETURN OF THE VEGETATION GROWTH AT SPRING.

HER STRONG INTERIORITY IS COVERED BY HER SHADOWS. BUT VERY FAST, SHE EASILY REVEALS HERSELF WHILE SHEDDING LIGHT AND RADIATING BEAUTY.



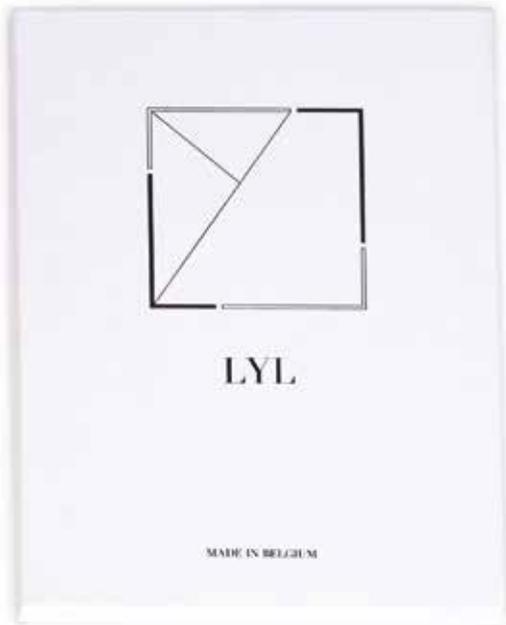
BANDEAU



THIS
SMALL
FEMININE
CONTEMPORARY
ACCESSORY
WILL
BRIGHTEN
YOUR
EVERYDAY LIFE IN ONE
THOUSAND WAYS. THIS
BANDEAU CAN BE WORN
AROUND YOUR WRIST,
YOUR NECK, YOUR WAIST,
YOUR BAG, YOUR HAIR, ETC
IT WILL BE PERFECT TO ADD A
TOUCH OF COLOUR TO YOUR STYLE,
ACCORDING TO YOUR INSPIRATIONS
AND MOOD.

LET'S BE CREATIVE!





(1)



(2)



(3)



(4)

STANDARD BOX :

Silk scarf made in Italy, 100 x 200 cm limited to 22 copies (each model) and packaged in a white cardboard box with a presentation catalog (1), (2) & (4).

LUXURY GIFT BOX:

Silk scarf made in Italy, 100 x 200 cm limited and numbered to 7 copies (each model) and packaged in a white cardboard box with an original signed print (A4 size) and a presentation catalog. (1), (2), (3) & (4).



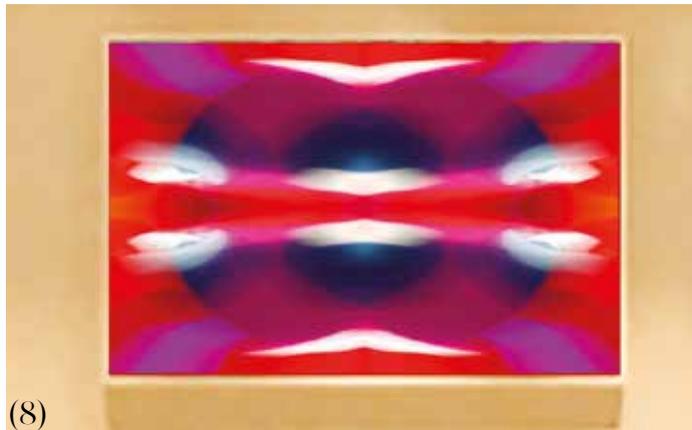
(5)



(6)



(7)



(8)

BANDEAU BOX :

Silk scarf made in Italy, 6 x 95 cm (based on the Eos Scarf) packaged in a white cardboard box with a presentation catalog (5), (6) & (7).

PRINTS:

It is possible to purchase a print of each image used as inspiration for the LYL scarves collection. Color print, 60 x 40 cm, signed and limited to 10 copies, framed, accompanied by a certificate from the artists (8).

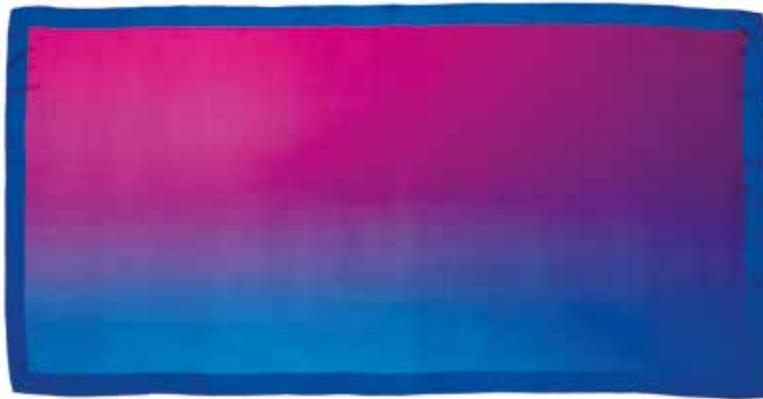




Héra



Athéna



Hestia



Chloris



Eos



Hécate



Perséphone



TEST :

WHICH GODDESS ARE YOU ?

1. What is the strongest:
 - a. love :
 - b. knowledge:
 - c. stability :
 - d. hate:
 - e. union :
 - f. family:
 - g. life:
2. Which Weapon Would You choose?
 - a. A shield:
 - b. A hatchet:
 - c. A knife:
 - d. An axe:
 - e. A sword :
 - f. A torch:
 - g. Poison :
3. Which colour would you choose?
 - a. Purple:
 - b. Pink:
 - c. Grey:
 - d. White:
 - e. Turquoise :
 - f. Orange :
 - g. Blue:
4. Which animal would you choose?
 - a. A peacock:
 - b. A crow :
 - c. An owl :
 - d. A cat :
 - e. A frog :
 - f. A dog :
 - g. A rabbit :
5. Which sport would you choose ?
 - a. Chess:
 - b. Horse riding :
 - c. Gun firing:
 - d. Swimming:
 - e. The javelin throw:
 - f. Yoga :
 - g. Danse :
6. During the holidays you prefer...:
 - a. To Walk Alone in the Forest :
 - b. To Go to a party :
 - c. To spend time with family:
 - d. To study :
 - e. To play board games:
 - f. To spend time with friends:
 - g. To travel :
7. Your main quality:
 - a. Independant :
 - b. Intelligent:
 - c. Lovely :
 - d. Fabulous:
 - e. Warm :
 - f. Dedicated :
 - g. Sociable :
8. Your worst flaw:
 - a. Conceited :
 - b. Miser :
 - c. Chaste :
 - d. Jealous :
 - e. Too proud :
 - f. Lust :
 - g. Hot-tempered

If you have a maximum of pink : You are CHLORIS
If you have a maximum of green : You are PERSEPHONE
If you have a maximum of black : you are HECATE
If you have a maximum of grey : you are ATHENA
If you have a maximum of purple : you are HERA
If you have a maximum of orange : You are HESTIA
If you have a maximum of blue : You are EOS

LYL

FASHION & STYLE

LYL

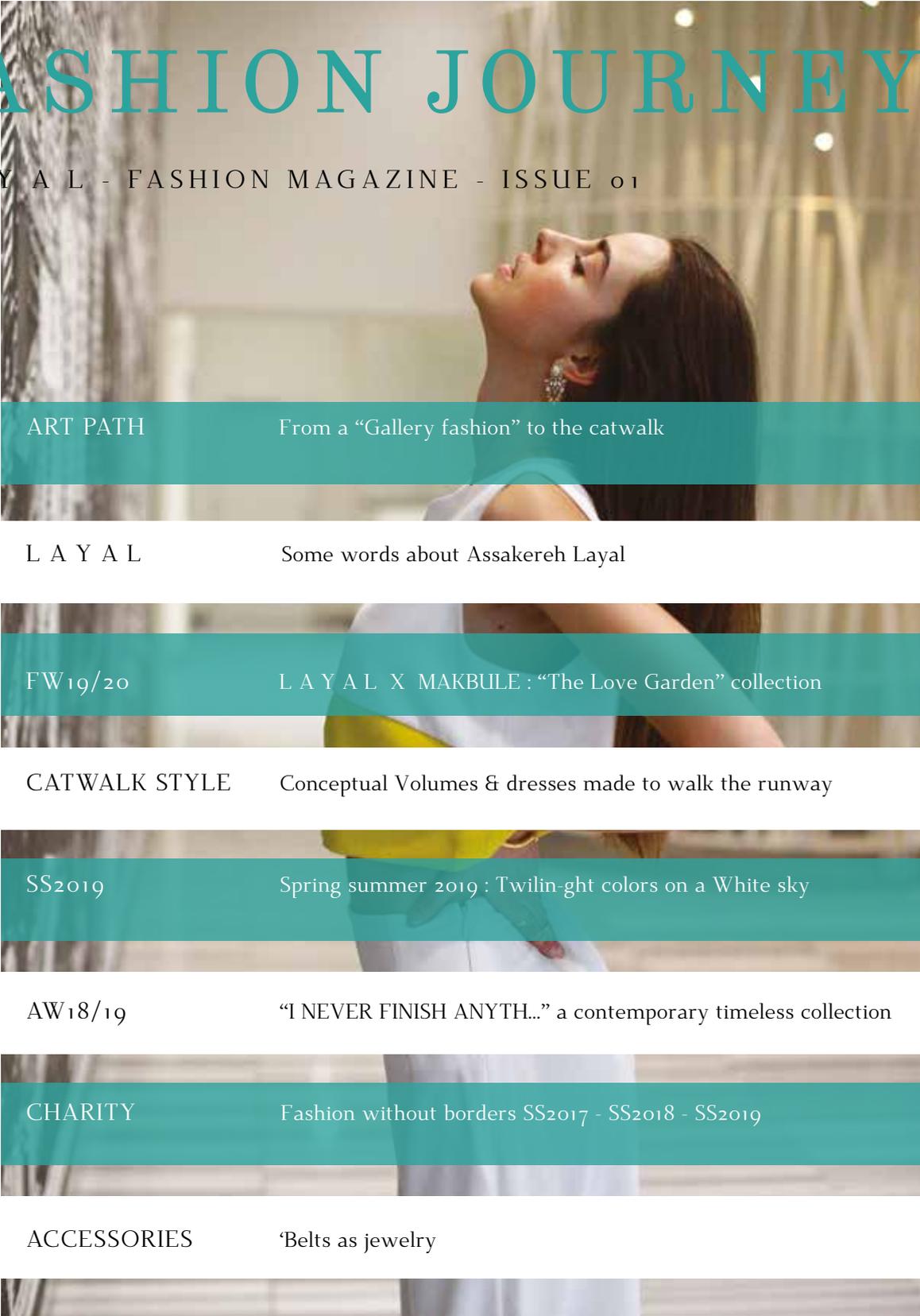
Many Conceptual
collections &
fashion hits for a
breath of fresh air

Ready for the
New Wearables

THE NEW SEASON ESSENTIALS TO MAKE THIS YOUR BEST YEAR
YET ! LOOK AT THE SHOES, DRESSES, SUITS & BELTS!



FASHION JOURNEY



L A Y A L - FASHION MAGAZINE - ISSUE 01

- 30 ART PATH From a “Gallery fashion” to the catwalk
- 32 L A Y A L Some words about Assakereh Layal
- 34 FW19/20 L A Y A L X MAKBULE : “The Love Garden” collection
- 38 CATWALK STYLE Conceptual Volumes & dresses made to walk the runway
- 40 SS2019 Spring summer 2019 : Twilin-ght colors on a White sky
- 46 AW18/19 “I NEVER FINISH ANYTH...” a contemporary timeless collection
- 50 CHARITY Fashion without borders SS2017 - SS2018 - SS2019
- 52 ACCESSORIES ‘Belts as jewelry

L A Y A L

KATE

The triangular central cut-out symbolizes femininity and is integrated into the dress so as to follow its outline.

AQUA HYBRIDE

The story is the following :this is a hybrid garment that emerges from the water. It communicates the waves and the perception of light striking on the irregular surface of the fluid.

URBAN HYBRID

"L'ATTITUDE PÔCHE

Made of a jogging set from ROXY that is completely disassembled and reused to make the hybride by a bust molding

MY BASE COLORS-UP

There are some basics colors that I usually use in my painting & designs.

LIBESKIND'S SKIRT

Like the Royal Ontario Museum, geometric and pointed shapes create a chaos-headed sitting on a straight, classic skirt.

The Kate's dress, is a geometric dress in beige and gold leatherette. This creation draws its inspiration from contemporary art.



AQUA HYBRIDE TILLS: Use of five meters gray and white chequered gringham (100% cotton) french fabric. Batting cast on the belt, the bottom is modeled using a textile-core iron wire.



DETAILS: Flat neckline with a 7cm deep incise. Flat seams on shoulders and underarm. Golden and beige triangles, in faux leather, applied on both sides of the central cutout on the front and back.



GALLERY ART PATH

The unique outfit, street wear is covered by many pockets, inspired by O X in his Gallery work "Blastula".



MY BASE COLORS-UP Is a high-waisted straight skirt with hand-painted patterns on the finished skirt. The first wearable fur luxury eyeglasses, made to be worn during an evening with a theme.



Street art would not be what it is without BANKSY, which inspired me the embellishment of this creation thanks to its work: CMYK.



Architectural skirt LIBESKIND: This high-waisted Pencil Skirt, entirely made of canvas, indifferents weigh, is inspired by the work of architect Daniel Libeskind and more precisely his work on the Royal Ontario Museum in Canada.

**BORN IN IRAN IN MARCH
1989, LAYAL
ASSAKEREH IS A
FASHION & TEXTILE
DESIGNER.**

She designs her first clothing collection in 2014 presented on the Tour & Taxis site in Brussels. This first collection stands out with original geometric cuts, often inspired by contemporary art, which defy the usual uses in the clothing industry. Always inspired by art, the clothing line designed by Layal evolves towards Street Art. She follows with interest the work of artists OX and Banksy whom she discovers in art galleries. Curious, she explores

other ways such as modern architecture for her textile research. Her creations defy the gravity of the fabric by changing its texture, shape and volume.

In 2016, Layal created a first capsule collection for a high-end French brand. She is responsible for the artistic direction of the basic models and the dress line. That same year, Layal met Yves Ullens and discovered the works of the Belgian artist. This meeting generated the idea of a collaboration and a collection associating fashion and art: the brand LYL, @lylbelgium, which will be launched on November 6th, 2019 in Belgium and on November 9th in the Great Duchy of Luxemburg.

In 2017, she collaborates with the young Belgian painter Raphaël Kettani who makes an original drawing on the theme of the celebration of spring on a white neoprene dress (a textile usually used for diving). From 2017 to 2019, the stylist collaborated with seam houses and textile manufacturers. She draws models, creates patterns for fabrics and controlled the quality of the garment. She rubbed shoulders with the world of haute couture and ready-to-wear with a sustainable ethic and small collections.

In parallel with her stylist activities, Layal is committed and puts her skills to the benefit of a charity association "Fashion without borders" that she created in 2017 to support projects related to the education and housing of vulnerable and isolated people in Iran, her country of origin. A collection is specially designed each year and goes on sale in Brussels for the benefit of the association: the men/women collection "L'espoir moderne" in 2017, the women's collection "L'espoir en elles" in 2018 and the men/woman collection "Glimmer of Hope" in 2019. Donations are then sent to Iran and managed by an independent association (Roshanayeomid / Light of Hope). Throughout her young career, Layal Assakereh has always associated the world of fashion with art and history, corresponding best to her sensitivity and creativity.



“ASSAKEREH
LAYAL”

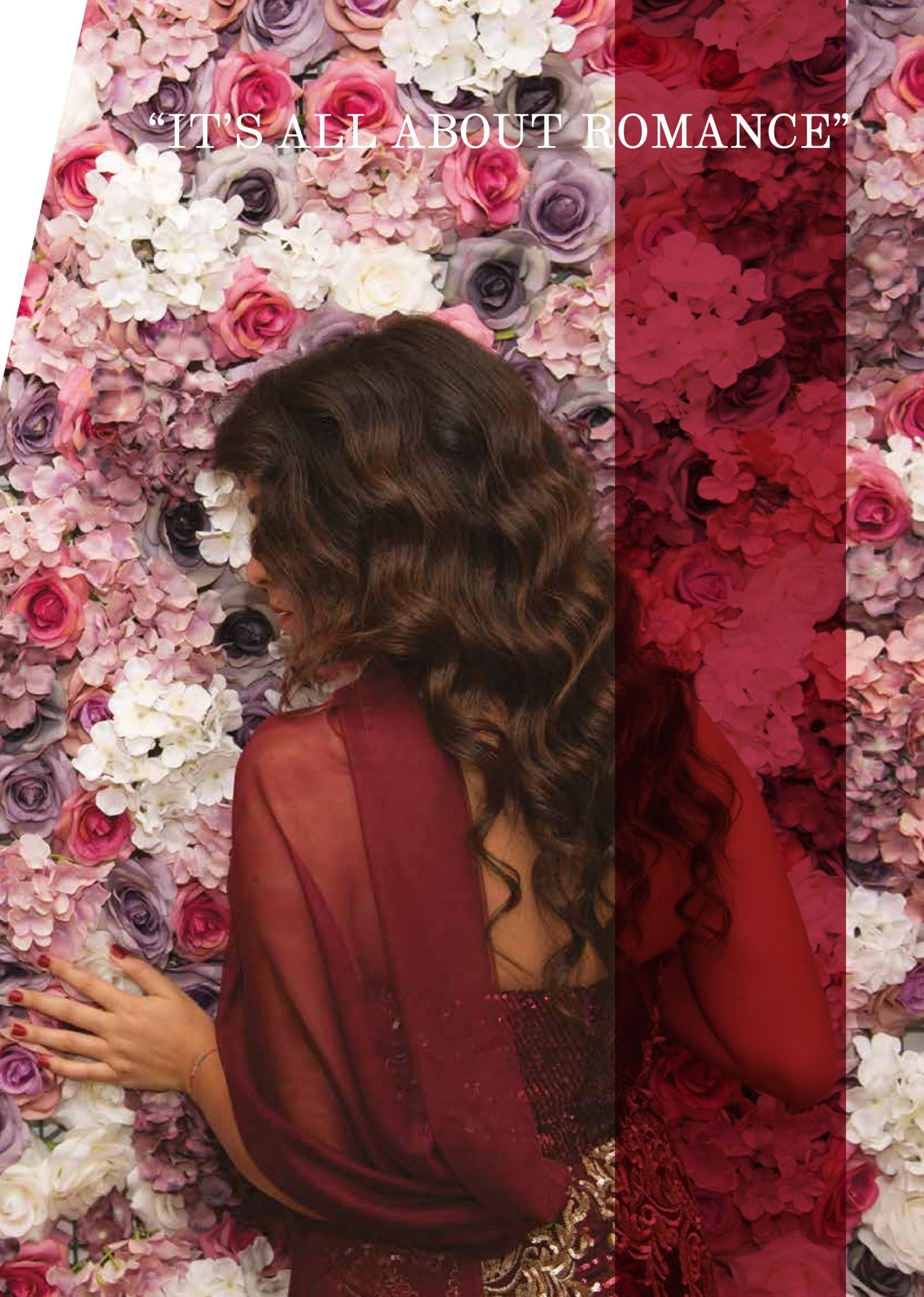
LOVE GARDEN

THE LOVE GARDEN: the story of the Collaboration was born from a meeting between Madame Makbule Byron, a turkish fashion designer from UK and me in 2016. Two sensitive personalities gathered by their passion for slow-high-fashion and art. Since we met, we did many collaborations, but this one was our new path for a modern fashion.

These night dresses collection is coloured in intens colours . Some looks are nevertheless all back or white. The romantic touch is added by the use of flowered prints and dentelle. As both designers are interested in primitive colours and Gold, the dresses shines like precious gem stones on a ring. The “Love Garden” collection, is known for its romantic, extravagant and voluminous creations covered in ruffles and embroidery made using the most luxurious of fabrics, be it chiffon, silk or tulle. Gemstones Colours : Every dress is like a precious gemstone, enhancing the beauty of the women wearing it. There are Rubies, emerald and diamonds in many hues and shades.



“IT’S ALL ABOUT ROMANCE”



“VARIETY OF JADES, RUBIES AND
DIAMONDS WERE IN OUR MIND
FOR THIS COLLECTION.”

She told us. This autumn/winter 2019 couture
collection is made with love in Brussels by
collaborating with Madame MAKBULE
BYRON. They are made and sold in the
beautiful Couture House in the
heart of brussels in the nice &
popular “Quartier dansaert”.

Indeed, all the dresses
are co-designed to
be worn with

elegance and get a luxe
twist at each time. And
we love the dramatic
yet accessible silhouettes.
“They make you feel
powerful and effortless, which
is WHAT BEING FABULOUS
IS ALL ABOUT, in my opinion.
It’s also the personal touches
throughout the collection that make
me really connect to the pieces. It’s
like wearing a little piece of us.” said
LAYAL (@Layal_official)

In the fashion show, on 12th October, in the
beautiful “Cercle Royal Gaulois”, every
dress was matched with modern accessories.
Models were walking down the runway with all
that diversity and individuality that you can find
in a garden : a LOVE GARDEN.



“CATWALK IN STYLE”





“THIS COLLECTION IS DESIGNED FOR BOTH DAY AND NIGHT WEAR.

THIS TIME OF THE YEAR YOU NEED TO BE ABLE TO GO OUT RIGHT AFTER THE OFFICE. NOTHING CAN HELP YOU BETTER THAN ONE OF THIS ELEGANT OUTFITS. YOU CAN WEAR THE WHITE. EVERYWHERE & MATCH IT WITH A POPING COLOR THAT BRINGS THE SUMMER SIDE YOU’LL NEED WHEN IT’S 30 DEGREES OUTSIDE.” ”





SS2019

“Twilight colors on a white sky”



A woman with long brown hair, wearing a bright orange sleeveless dress and matching high-heeled shoes, is crouching in a grocery store aisle. She is wearing sunglasses and looking towards the camera. She is reaching into a refrigerated display case filled with water bottles. The background shows other aisles and shelves of products.

“SPEND YOUR LIFE
WITH THE PEO-
PLE WHO MAKE
EVEN GOING TO THE
GROCERY STORE AN
ADVENTURE”
CLEO WADE





How to wear checkers during summer ?

The most fashionable trend is to mix and match them with solid colors.

It's the evolution of tie-dye that makes it feel fresh for 2019.

LAYAL first applied the technique to denim & cotons, while, inspired by japanese shibori, elevated the famously hippy print by using it on Couture fabrics.



I NEVER FINISH ANYTH...

This collection portrays rebellious, insubordinate and inspired women. Modern women are everywhere at the same time, manage different businesses and leave the table as it is. Finishing things ... IS NOT THEIR PRIORITY ! The silhouettes are all made from contemporary materials (recycled curtains, tulle, satine silk....). They are sometimes unfinished, but still wearable.









“Going out with comfortable luxury is the best way to lift winter spirits”

FASHION WITHOUT BORDERS

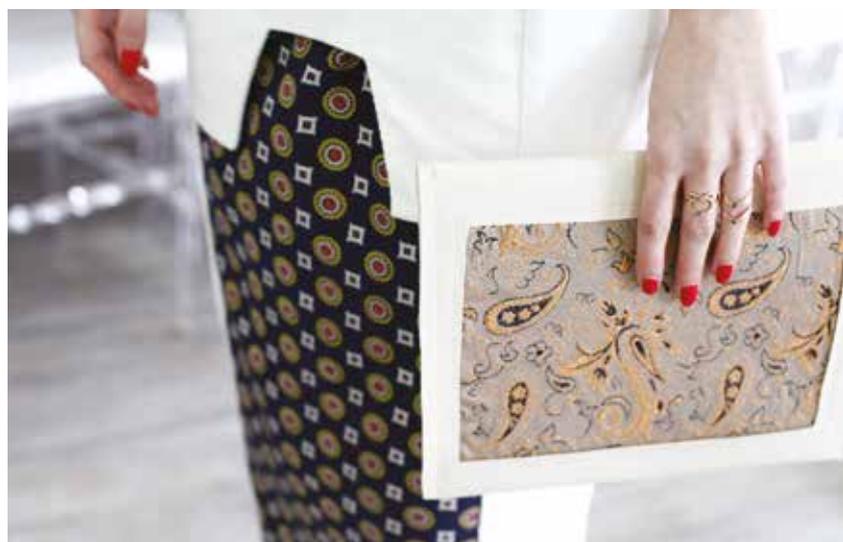
SS2017 -SS2018 - SS2019



The men & women collection "L'espoir moderne" in 2017

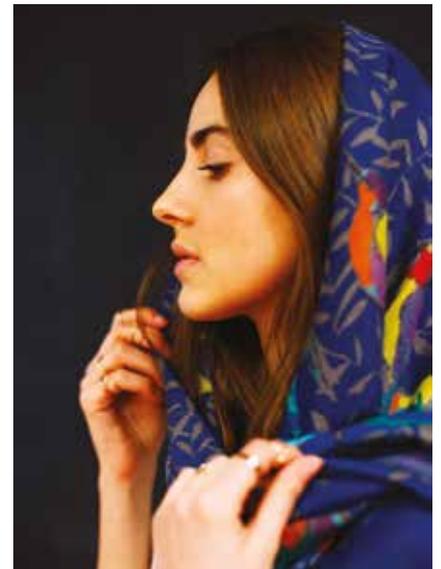


Once a Year, a collection is specially designed and goes on sale in Brussels for the benefits of an independent association (Roshanaycomid / Light of Hope).





"Hope in them" in 2018 &
the men/woman collection
"Glimmer of Hope" in 2019





Yves Ullens

Traqueur de Lumières

THE ARTIST OF
LIGHT.

PHOTOGRAPHY OR
PAINTING ?



The power of
imagination

ART PATH

After a career in telecommunications I decided to dedicate myself to what has been a passion since childhood: photography.

I took my first images at the age of eight and at fourteen I learned the basics of laboratory work in the darkroom of my grandmother, a filmmaker and photographer herself. A year spent for studies in the United States provided me with the opportunity to take courses with professional photographers and above all to learn how to observe. It was the visual experience of a blurred photograph taken from a moving vehicle during a vacation in Turkey that revealed to me the path to follow: to become an artist. I was forty years old, the age of mid-life, a period of questioning and reorientation of existence according to new priorities.

Without superstition or esotericism, I often reflect on what I consider as near-death experiences, which were the consequence of important health problems during my childhood. Are these experiences the reason for my desire to transgress frontiers and my longing to capture the vital force of light and colours, which I perceived as ever changing around me? I remember intense luminous impressions that procured a profound state of well-being, after having spent three days in a coma. A state of plenitude that I intended to seize and reveal in images loaded with emotion, in spite of being devoid of figuration.

Being positive and sharing this enthusiasm for life are essential to me because I am of an optimistic nature and I appreciate social contact and dialogue. Life is a permanent flow and movement, but also transgression of frontiers and established rules. Why "Tracker of Lights"? To "track" symbolizes the state of perpetual vigilance, being a researcher turned to the future, constantly testing the boundaries of existing limits and frontiers.

Among the main foundations of my work are the conscious and the unconscious. Indeed, while taking a picture I pass from one mental state to another, from a preconceived idea or an object to an uncontrolled gesture, my body involved in a sequence of movements during which I forget myself and become guided by my emotions. I also forget the rules of photography and play with the taboos of the technique: blurring due to long exposure and movement that are proscribed by the classical approach of photography are the very essence of my work.

I am also fascinated by the borders between photography and painting. Even if photography is my main artistic tool, I perceive myself more as a painter and wish to further develop this affinity in the future. I would also like to reach out to the frontiers between photography and other artistic media such as sculpture, and to use new supports for my images such as aluminium, copper and Plexiglass, in addition to paper and enamel plate.

I also have a keen interest in the interplay between art and technology, such as the different states of light. Besides natural light, I explore unexpected artificial sources of light.

Although based on intuition and on the unconscious, my approach of photography resembles the empirical work of a researcher who progressively advances by small steps into new territories.

Yves Ullens



CAREER PATH

Born in Brussels in 1960, Yves Ullens was originally destined to a career in telecommunications before devoting himself entirely to art and photography from the 2000s.

A turning point that allows him to explore the visual effects of light, colours and movement thanks to photography. Abstraction becomes the major theme of his work that he exhibited in 2001 in art galleries in Brussels.

Soon, collectors notice his prints, support and encourage him to continue in this way. Several collective and personal exhibitions allow him to regularly show his works in many galleries in Belgium (Young Gallery in Brussels and Knokke, Galerie Guy Ledune in Brussels, Galerie Pascal Janssens in Ghent, Rossi Contemporary Gallery in Brussels, Rasson Art Gallery in Tournai, Samuel Maenhoudt in Knokke, MM Gallery in Brussels ...) and abroad (Mark Hachem Gallery in Paris, Alexia Goethe Gallery in London, The Loft Gallery in Paris, Suty Gallery in Rennes, Ethnic Design Gallery in Miami, Ponyhof Artclub in Munich, Jean Brolly Gallery in Paris, Lausberg Gallery in Düsseldorf ...).

In addition to the exhibitions in galleries, the works of the Belgian artist are also shown in booths of international art fairs allowing greater visibility (Art Paris, Mexico Zonamaco, New York Scope, Art Miami, Photo Shanghai, Art14 in London, Lineart in Ghent, List Köln, Art London...).

Ten years after the beginning of his artistic career, Yves Ullens presents his first retrospective exhibition at the Cultural Center of Uccle, in Brussels, in 2011, then in 2012 at the Galerie L'Indépendance of the Banque Internationale du Luxembourg. Recently, *Tribute* a museum exhibition is dedicated to him at the Mark Rothko Art Centre in Daugavpils, Latvia, in 2017

His works join prestigious collections in Belgium (Auday, Beobank, BKCP, Brederode, Degand, Formar (Garmin), Immocobel, McKinsey & Company, Pernod-Ricard Belux, Petercam, Puilaetco Dewaay and RTL) and abroad (Mark Rothko Centre in Daugavpils (Latvia), Embassy of Belgium in Paris (France), Tokyo (Japan) and Kigali (Rwanda), Bank of Luxembourg, BIL at Luxemburg, Color Center in Strassen (Luxembourg), Geneva Fair (Switzerland), Foyer Assurances in Leudelange (Luxembourg) and HBC Global Art Collection in New York (USA).

Over the years, Yves Ullens' abstract photographs are moving away from conventional prints and from 2011, the artist explores new techniques to create more and more daring creations: monumental photo-installations *Metamorphosis* at the head office of BKCP in Brussels in 2011 and *Crescend'O* at Beobank headquarters in Brussels in 2013, a multimedia installation *Triple Harmony* at RTL's Brussels headquarters in 2015, sculptures from 2013 and design furnitures from 2015 (exhibited at Uptown Design in Brussels in 2015 and 2019).



EXHIBITIONS & ART FAIRS



2019 – 2021
Art Paris (Paris),
 Mark Hachem Gallery
Zonamaco (Mexico),
 Mark Hachem Gallery
Recent Works, with Rasson
 Art Gallery (Tournai), Mark
 (9) Hachem Gallery (Paris) &
 Pascal Janssens Gallery (Ghent)



2016 – 2018
*Riga Photography Biennial
 2018* (Riga) with the
 Mark Rothko Centre
 (7) *Urban Traces Project*,
 MM Gallery (Brussels)
 (8) *Tribute*, Mark Rothko
 Art Center (Daugavpils)
Art Miami (Miami),
 Mark Hachem Gallery
Photo Shanghai (Shanghai)
 Samuel Maenhoudt Gallery



2013 – 2015
Inside Outside, Pascal
 Janssens Gallery (Ghent)
 (5) *Art Paris* (Paris), Pascal
 Janssens Gallery
 (6) *Inside Treasures*, Espace
 Cassina-Dominique
 Rigo (Brussels)



YVES ULLENS

2010 – 2012
10.50 Uccle (retrospective), Centre Culturel d'Uccle (Brussels)
Yves Ullens, Ponyhof art club gallery (Munich)
 (4) *Fascinating light* (retrospective), Galerie L'Indépendance, BIL (Luxembourg)

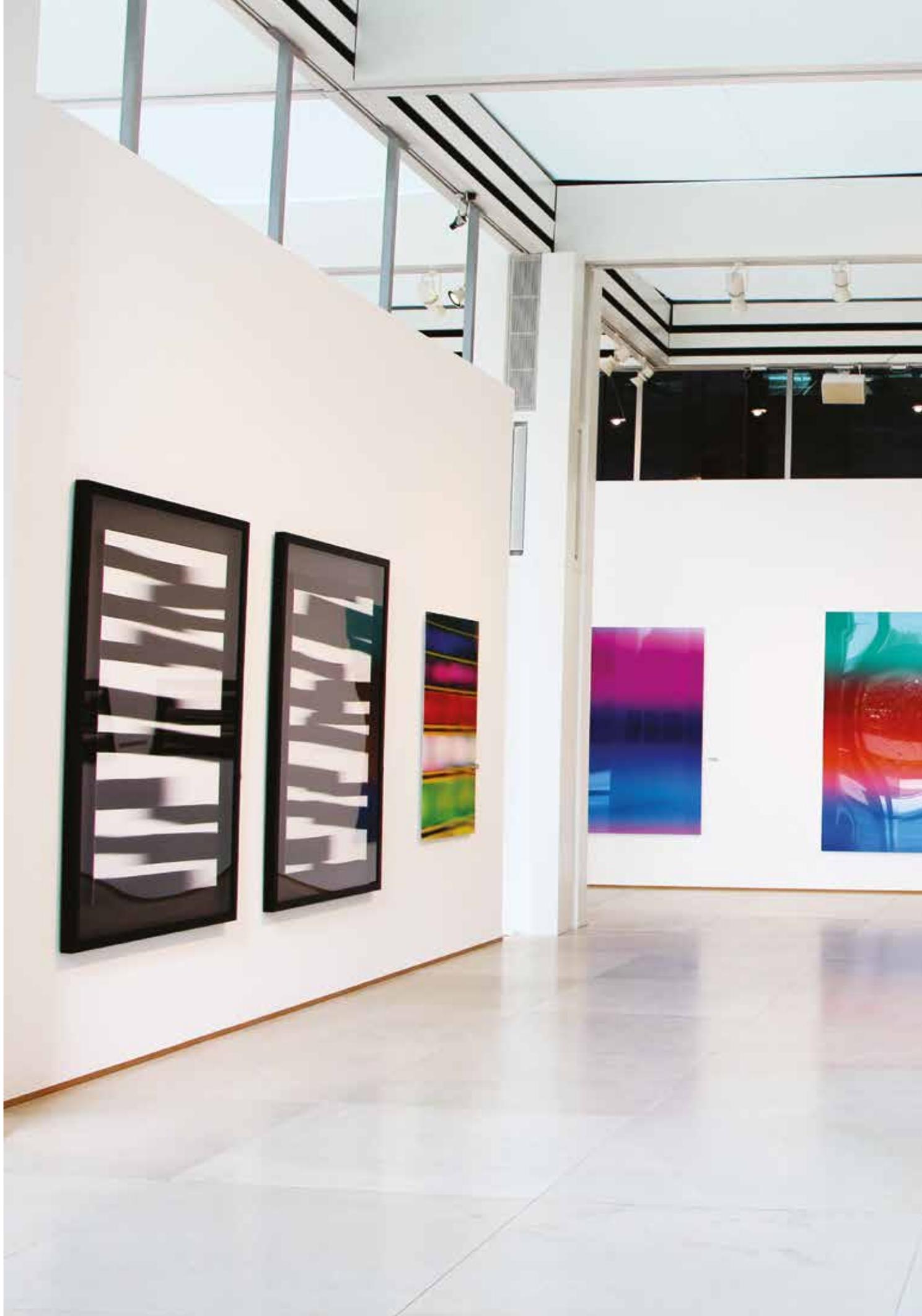


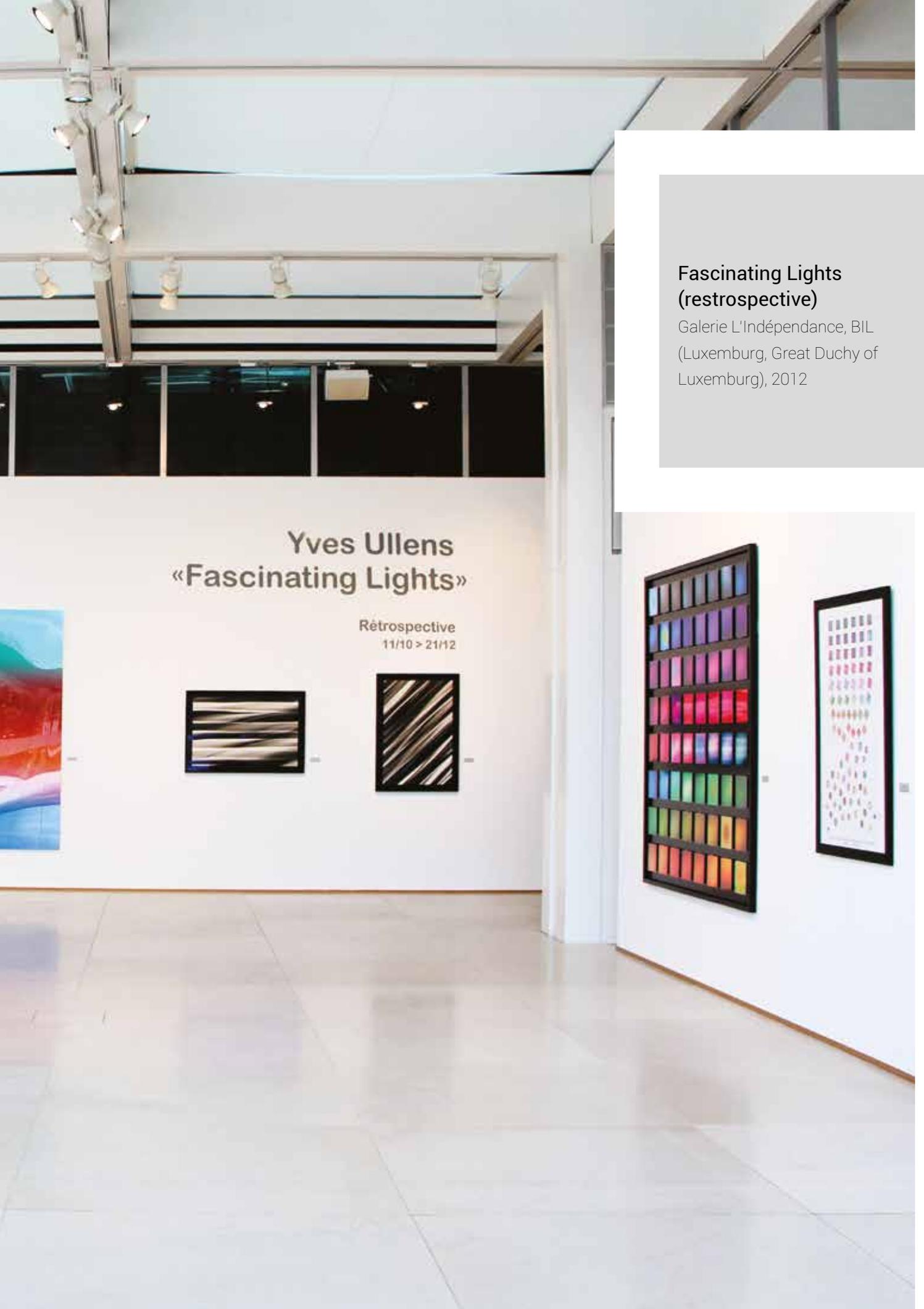
2007 – 2009
No Limits, Young Gallery (Brussels)
Together, Yves Ullens & Pascal Courcelles, Porsche Life House (Brussels)
 (3) *Enchantment and Mystery*, Pascal Janssens Gallery (Ghent)

2004 – 2006
Color Changes, Galerie Guy Ledune (Brussels)
Full Colours, Alexia Goethe Gallery (London)
 (2) *Art London*, Alexia Goethe Gallery (London)



2000 – 2003
Entrez dans la Lumière du IIIe Millénaire, Gallery (Brussels)
Etats de Lumières,
 (1) Young Gallery (Brussels)
Water & Light Vibrations, Ethnic Design Gallery (Miami)





**Fascinating Lights
(restrospective)**

Galerie L'Indépendance, BIL
(Luxemburg, Great Duchy of
Luxemburg), 2012

TRAQUEUR DE LUMIÈRES



P I C T O R I A L

- Inner Landscapes
- Graphic
- Radiant Energy
- Softness
- On The Stage
- Seascapes
- Monochromes

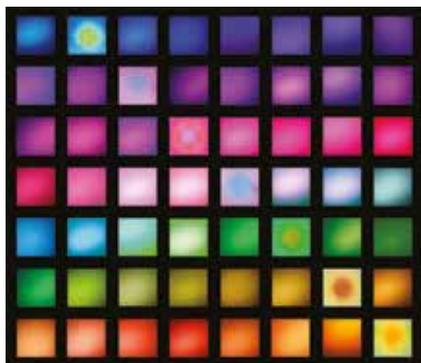
62



66

K I N E T I C

- Light Painting
- Structured Light
- Mixed Light
- Pre-Optic



O P T I C A L

68

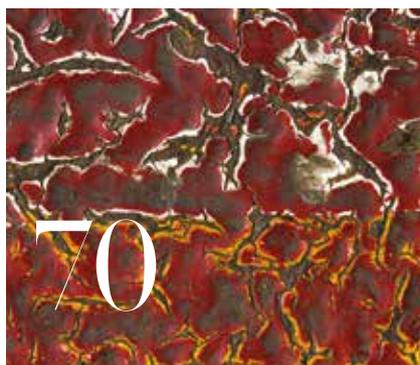


WORKS & PROJECTS

YVES ULLENS

URBAN TRACES

70



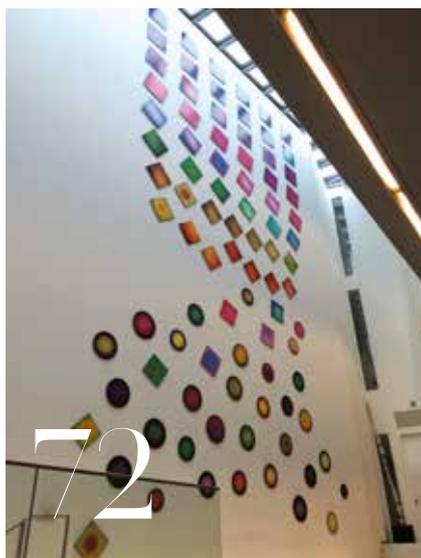
INSTALLATIONS

- Monumental
- Photo-Drawing
- Multimédia



76

72



D E S I G N

78

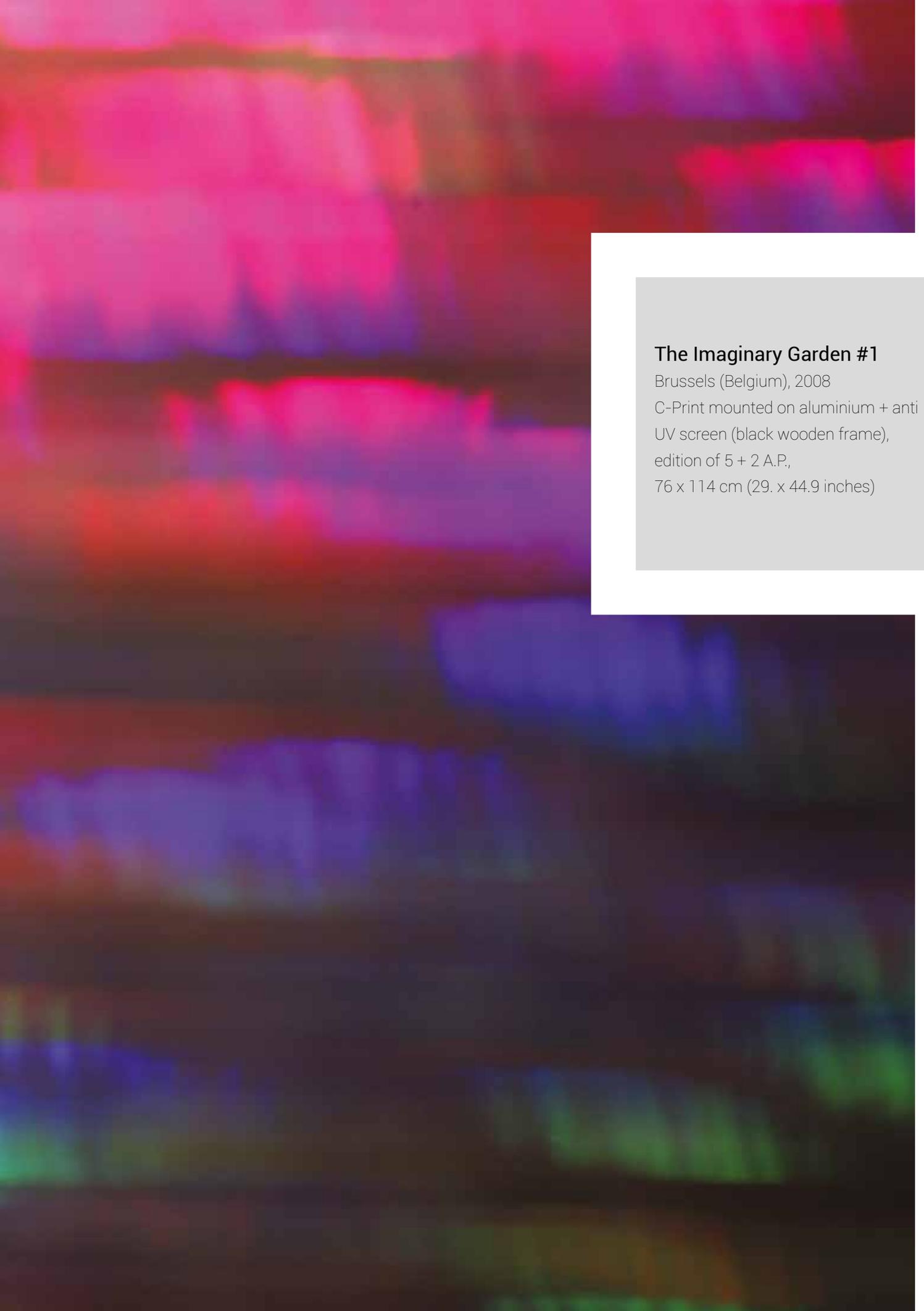


SCULPTURES

PICTORIAL :

My world of photography has developed into four major themes: pictorial, kinetic, optic and urban traces. Each body of work takes on its own rhythms.

The photography that I call pictorial is a body of work I've developed with nuances of color close to the painter's palette. In function of rhythms, colours and forms, I explore abstraction through a variety of themes such as landscapes, seascapes, monochromes and other subjects always allied to a positive emotion. The abstraction of colours is associated with a light that is all-enveloping and bountiful. My pictorial photographs approximate the movement found in abstract expressionism, and more particularly in the Color Field paintings of Mark Rothko that invite to contemplation and meditation.



The Imaginary Garden #1

Brussels (Belgium), 2008

C-Print mounted on aluminium + anti
UV screen (black wooden frame),

edition of 5 + 2 A.P.,

76 x 114 cm (29. x 44.9 inches)

Coloured Meditation #2

Cape Town (South Africa), 2012

C-Print Mounted on Diasec

edition of 2 + 1 A.P.,

240 x 160 cm (94.5 x 63 inches)

edition of 3 + 2 A.P.,

180 x 120 cm (70.8 x 47.2 inches)



The Theatre of Lights #1

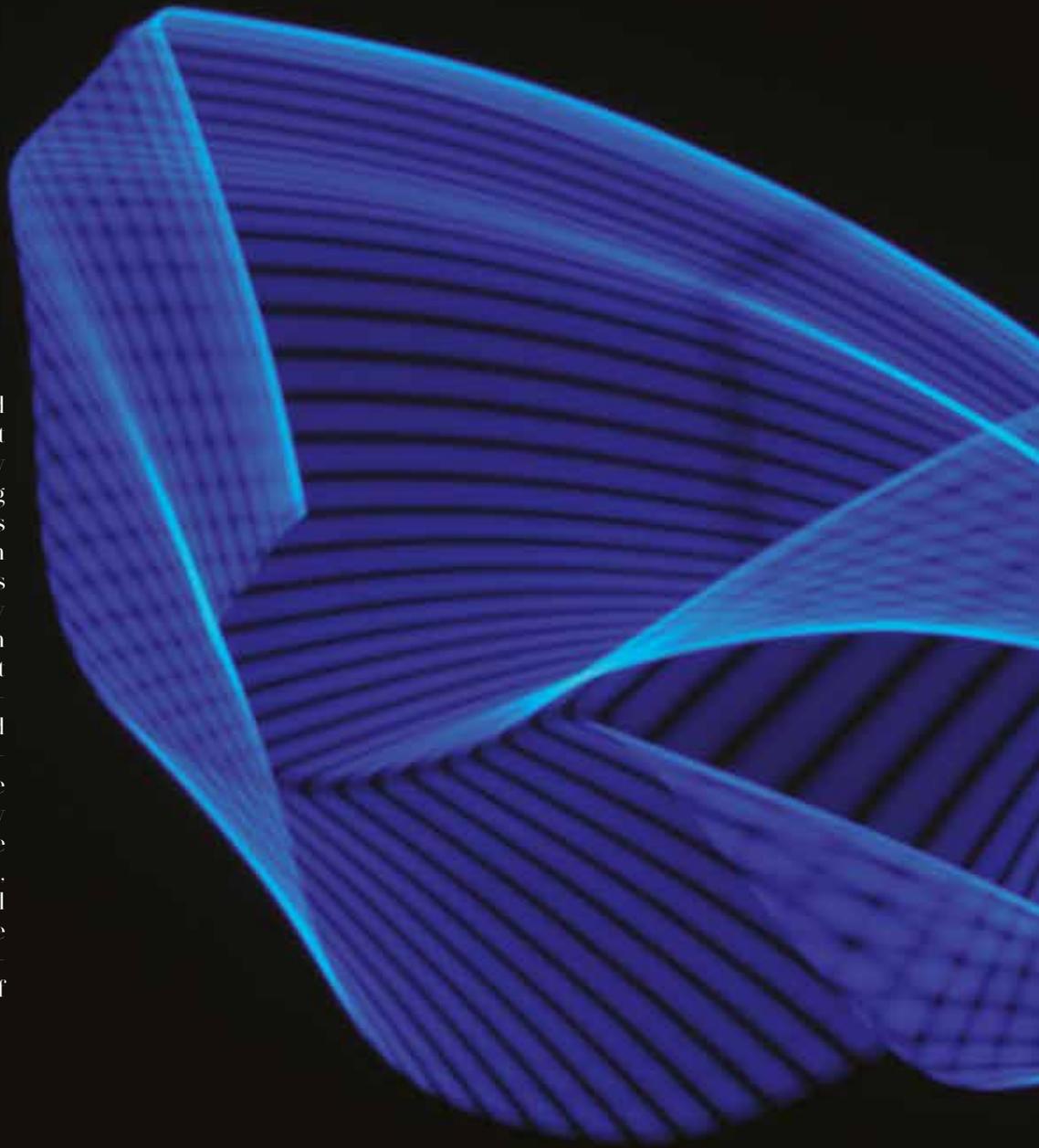
Knokke (Belgium), 2003

C-Print mounted on aluminium + anti
UV screen (black wooden frame),
edition of 5 + 2 A.P.,

114 x 76 cm (44.9 x 29 inches)

KINETIC

The effects achieved by the movement and dance of my camera during shooting allows me to work on the motion of light. The energy of this motion is directly captured by the camera and then fixed on the photographic print without involving any other intervention. The sources of light and the play of reflections rendered by the subject provoke a visual experience closely akin to kinetic art and the experiments of Moholy-Nagy, which "use light as a formal primary factor, creating space and movement, and eliminating the central perspective of photography."





The Butterfly of Light #1

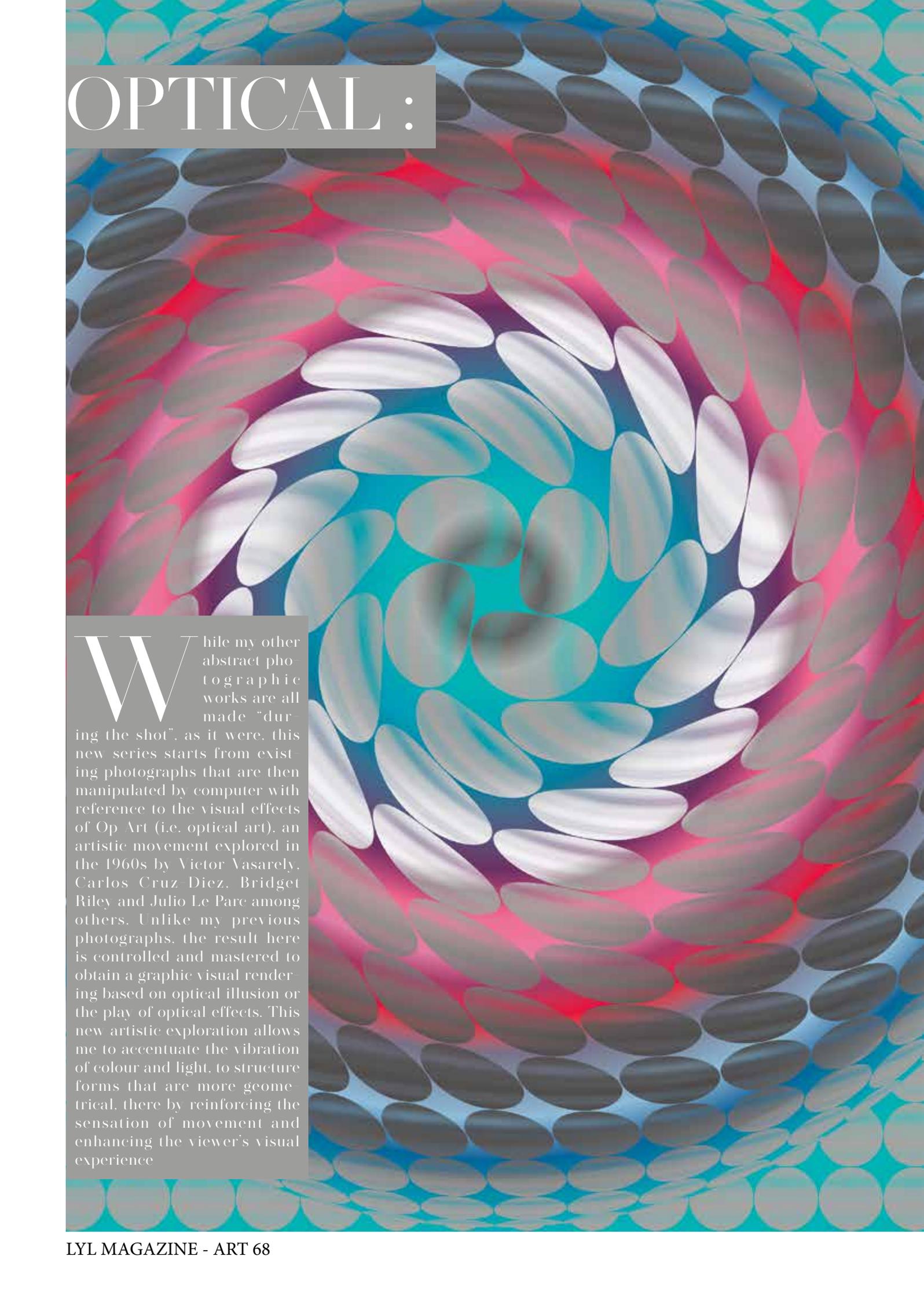
Brussels (Belgium), 2007

C-Print mounted onDiasec,
edition of 2 + 1 A.P.,

180 x 240 cm (70.8 x 82.6 inches)

"The organisation of light and shadow effects produce a new enrichment of vision"
Laszlo Moholy-Nagy (1895-1946)

OPTICAL :



While my other abstract photographic works are all made "during the shot", as it were, this new series starts from existing photographs that are then manipulated by computer with reference to the visual effects of Op Art (i.e. optical art), an artistic movement explored in the 1960s by Victor Vasarely, Carlos Cruz-Diez, Bridget Riley and Julio Le Parc among others. Unlike my previous photographs, the result here is controlled and mastered to obtain a graphic visual rendering based on optical illusion or the play of optical effects. This new artistic exploration allows me to accentuate the vibration of colour and light, to structure forms that are more geometrical, there by reinforcing the sensation of movement and enhancing the viewer's visual experience



Geometric Illusion #7 & #8

Brussels (Belgium), 2017

C-Print mounted on Diasec

edition of 5 + 2 A.P.,

100 x 100 cm (39. x 39.4 inches)

Archival Colour Pigment Ink Print

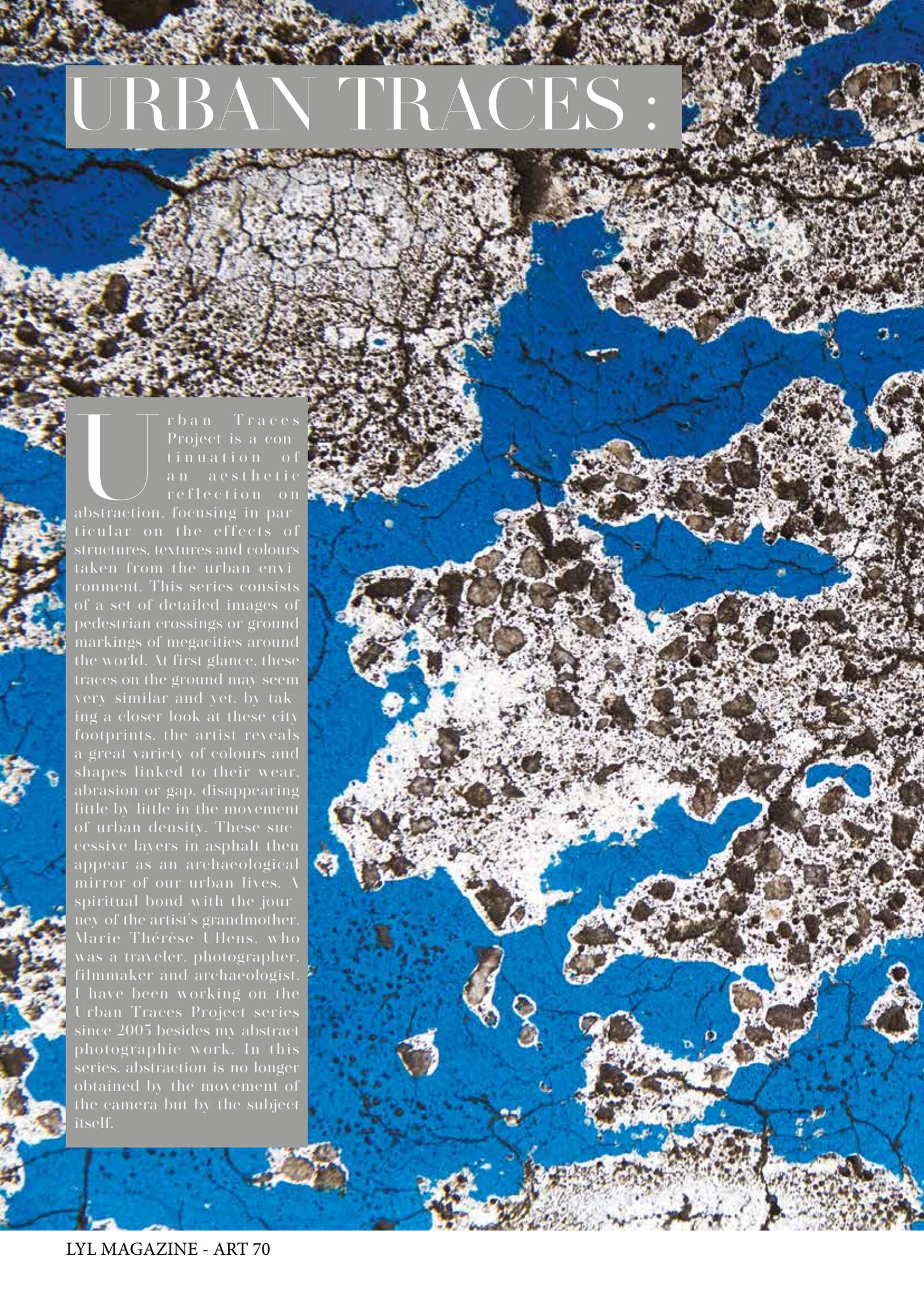
(white wooden frame + glass),

edition of 10 + 2 A.P.,

40 x 40 cm (15.8 x 15.8 inches)

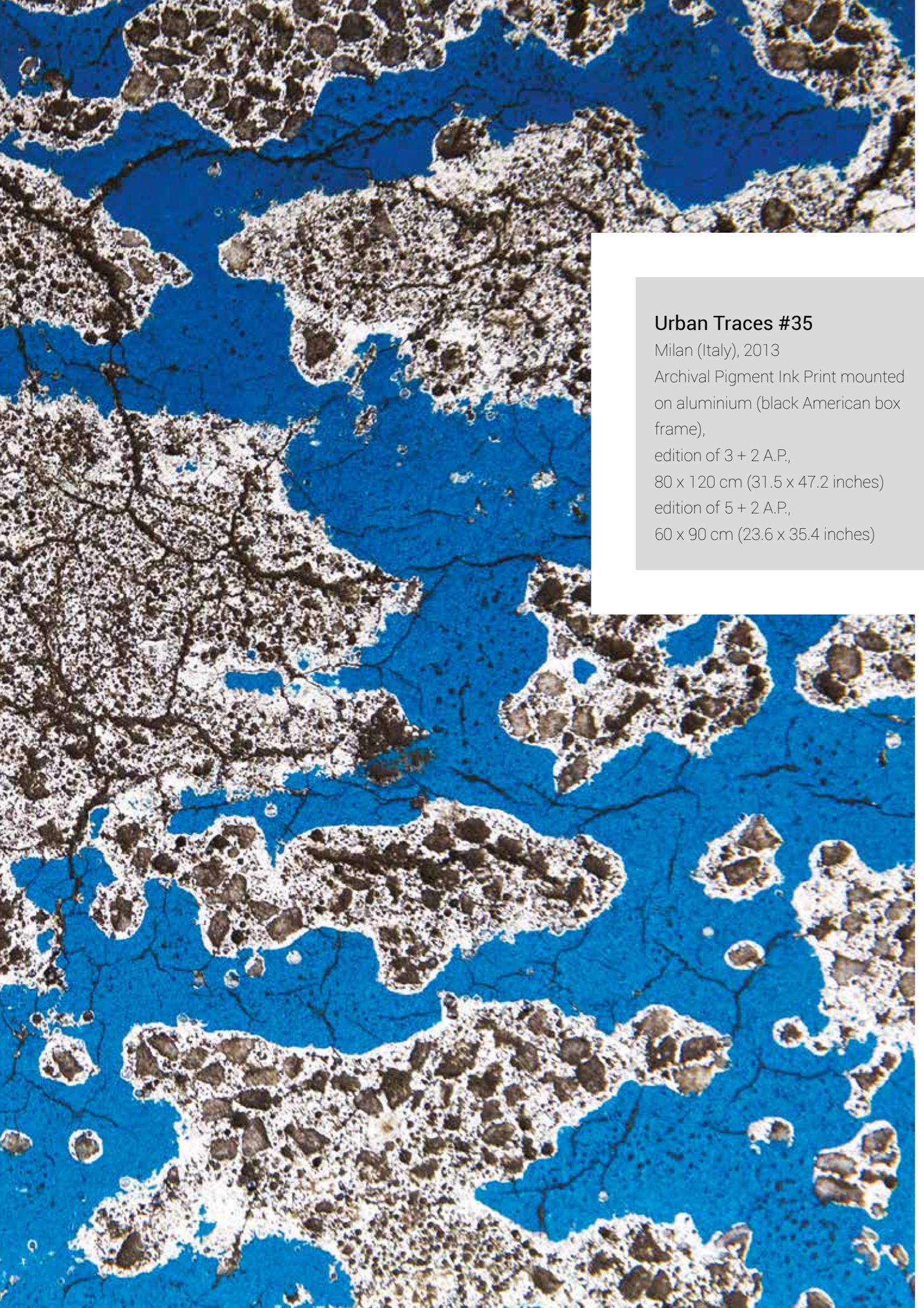
"The crucial moment of each artist is his transmutation «from being a receiver» to «being a transmitter»: there, he becomes a creator, an extremely rare being discovering that his role is giving."

Victor Vasarely (1906-1997)



URBAN TRACES :

Urban Traces Project is a continuation of an aesthetic reflection on abstraction, focusing in particular on the effects of structures, textures and colours taken from the urban environment. This series consists of a set of detailed images of pedestrian crossings or ground markings of megacities around the world. At first glance, these traces on the ground may seem very similar and yet, by taking a closer look at these city footprints, the artist reveals a great variety of colours and shapes linked to their wear, abrasion or gap, disappearing little by little in the movement of urban density. These successive layers in asphalt then appear as an archaeological mirror of our urban lives. A spiritual bond with the journey of the artist's grandmother, Marie-Thérèse Ullens, who was a traveler, photographer, filmmaker and archaeologist. I have been working on the Urban Traces Project series since 2005 besides my abstract photographic work. In this series, abstraction is no longer obtained by the movement of the camera but by the subject itself.



Urban Traces #35

Milan (Italy), 2013

Archival Pigment Ink Print mounted on aluminium (black American box frame),

edition of 3 + 2 A.P.,

80 x 120 cm (31.5 x 47.2 inches)

edition of 5 + 2 A.P.,

60 x 90 cm (23.6 x 35.4 inches)

INSTALLATIONS :

Since 2011, I have been increasingly moving towards challenging projects with abstract photography and other medias. My first monumental installation *Metamorphosis* has been installed in the Brussels headquarters of BKCP in 2011. And in 2014, *Crescend'O*, an installation of 8 coloured monumental totem columns, has been placed in the atrium of the headquarters of Beobank in Brussels. Photography is moving from the wall to the space.





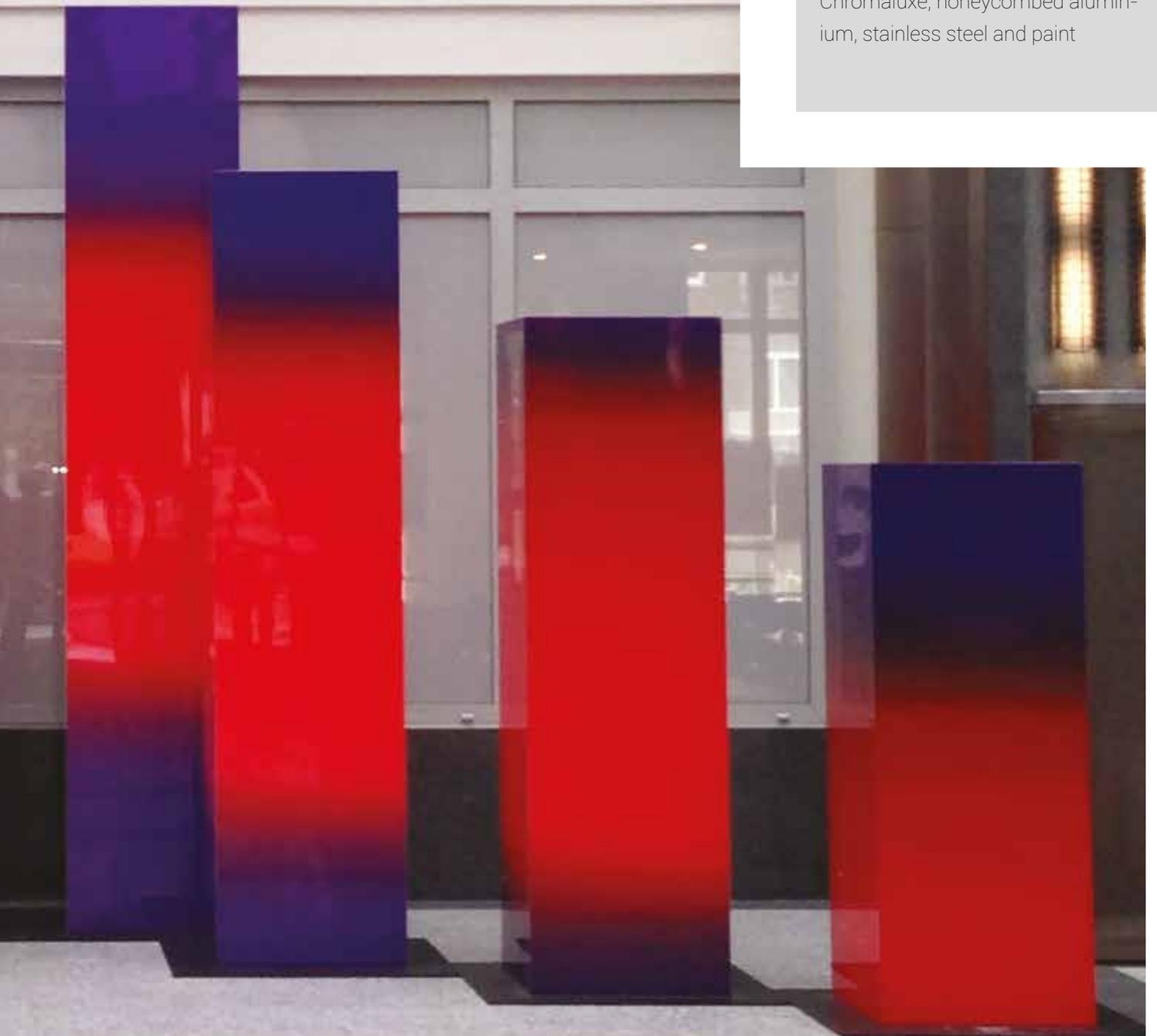
Crescend'O

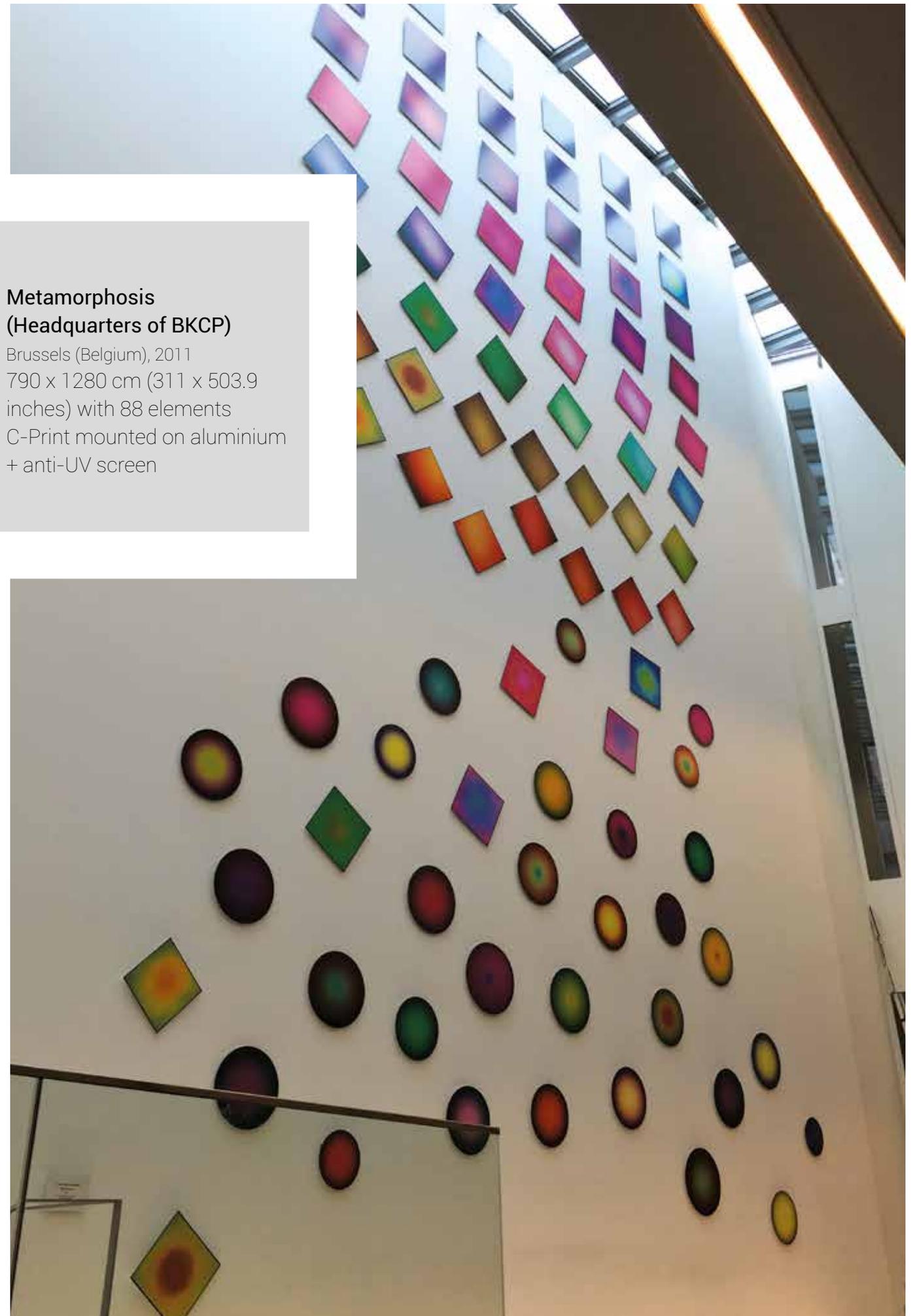
(Headquarters of BEOBANK)

Brussels (Belgium), 2013

8 columns of 60 cm basis ranging from 160 to 320 cm (62.9 to 125.9 inches)

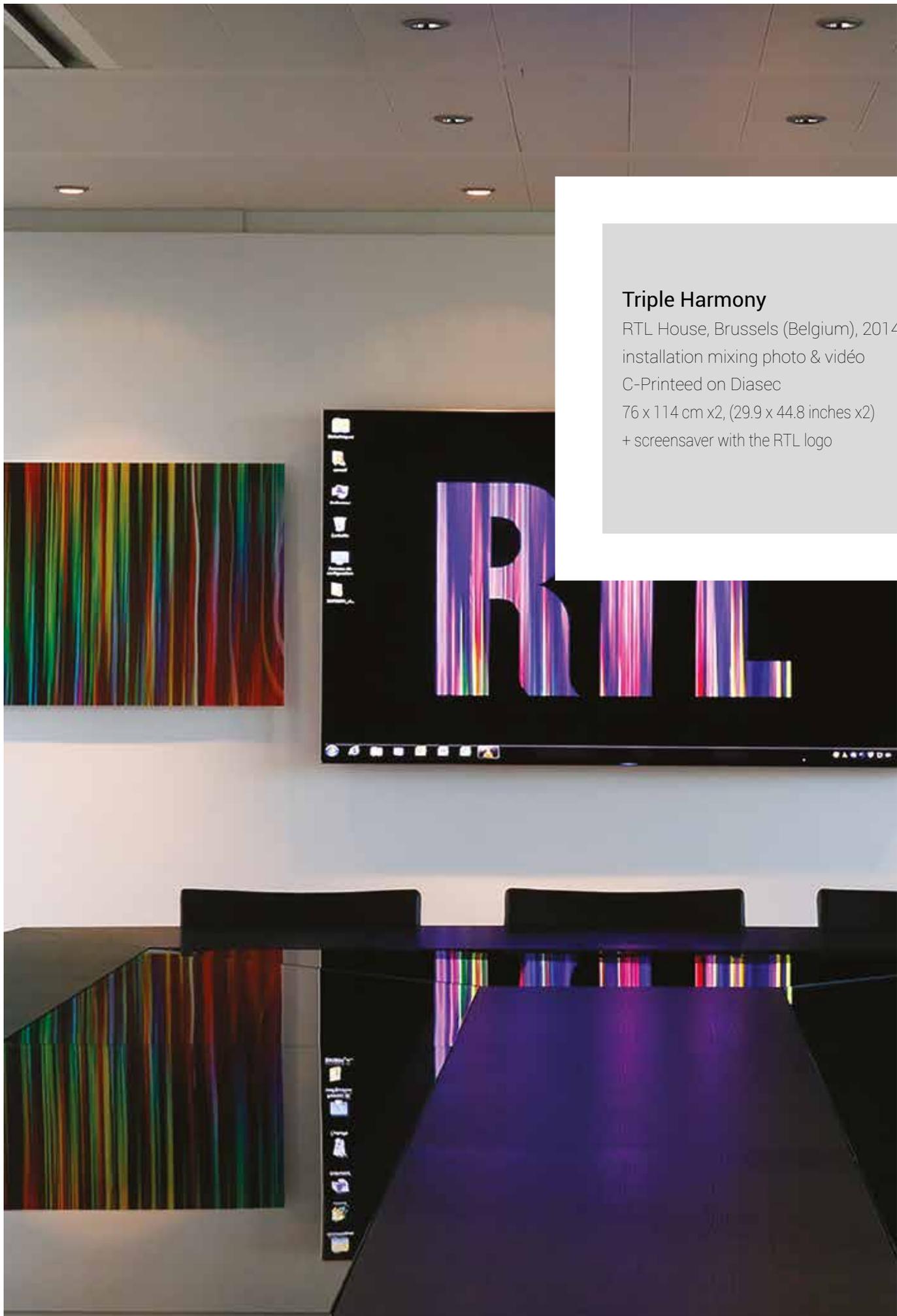
Chromaluxe, honeycombed aluminium, stainless steel and paint





**Metamorphosis
(Headquarters of BKCP)**

Brussels (Belgium), 2011
790 x 1280 cm (311 x 503.9
inches) with 88 elements
C-Print mounted on aluminium
+ anti-UV screen



Triple Harmony

RTL House, Brussels (Belgium), 2014
installation mixing photo & vidéo
C-Printeed on Diasec
76 x 114 cm x2, (29.9 x 44.8 inches x2)
+ screensaver with the RTL logo

SCULPTURES :



In 2013, I created my first sculpture for a specific exhibition in Paris. This artwork was not a photograph in the classic sense of the term, but rather a fine art creation inspired by my abstracts photographs with vivid colours. Then I felt like experimenting further and created two columns like symbolic totems designed for indoor. A new adventure with abstract photography which take another dimension in space.



Délivrance

Brussels (Belgium), 2013

Chromaluxe, stainless steel and paint
edition of 3 + 2A.P.

160 x 56 x 42 cm

62.9 x 22 x 16.5 inches)

DESIGN :

The collaboration with the Belgian designer Gauthier Poulain led to the creation of a collection of limited editions. A collection of objects mixing art and utilities: a mirror, a space separator and two high tables, all created with an original abstract photograph by Yves Ullens. The movement of the lines echoes the shapes and the structure of each objects. The images then take another dimension in space and are dynamized thanks to the volume. Beautiful and useful design objects for everyday life.



From left to right created with the Belgian Designer Gauthier Poulain Brussels (Belgium), 2019

L'Envol

Chromaluxe, painted steel, mirror
125 x 110 cm, 1/3 (+2 A.P.)

Éole

Photography, painted steel
116 x 25 x 160 cm, ed 1/5 (+ 2 A.P.)

THANKS & CREDITS

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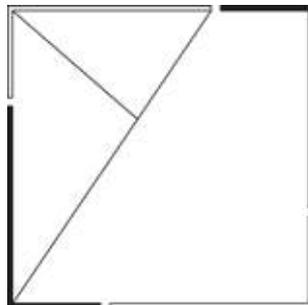
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